

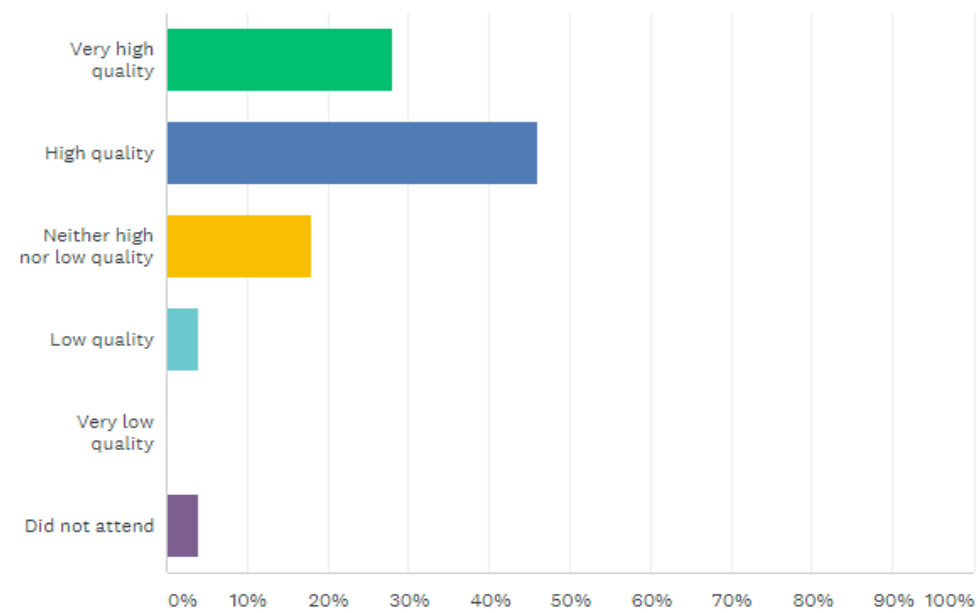


Attendee Feedback (62 NPS, 50 responses)

- Overall experience – 50% excellent, 40% very good
- How organized – 54% extremely, 38% very
- Friendliness – 84% extremely, 10% very
- How much info you get – 38% all, 54% most
- Food quality – 28% excellent, 50% good, 22% ok
- Venue quality – 50% very high, 38% high
- Happy hour – 54% didn't go, 28% excellent, 12% very good
- 84% likely to return

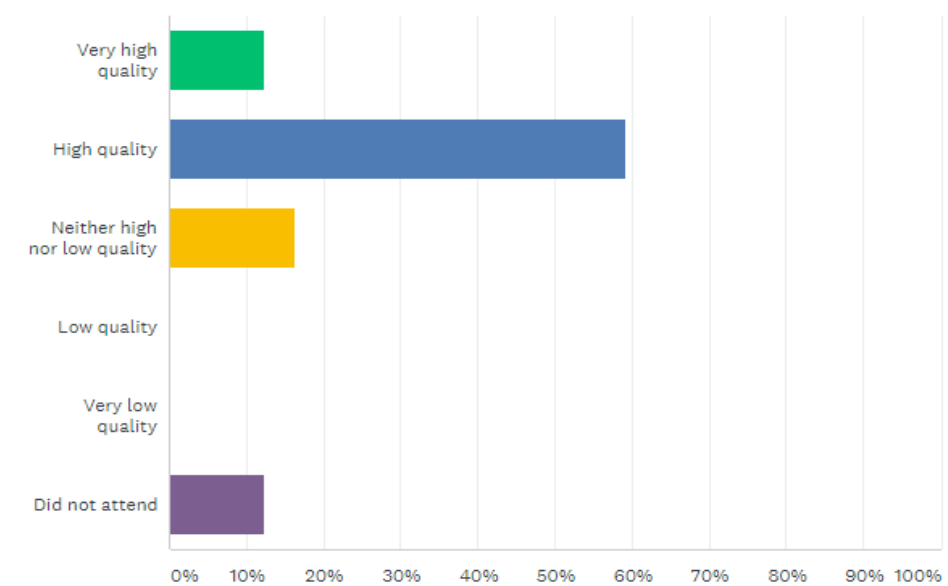
How would you rate the quality of the keynotes?

Answered: 50 Skipped: 0



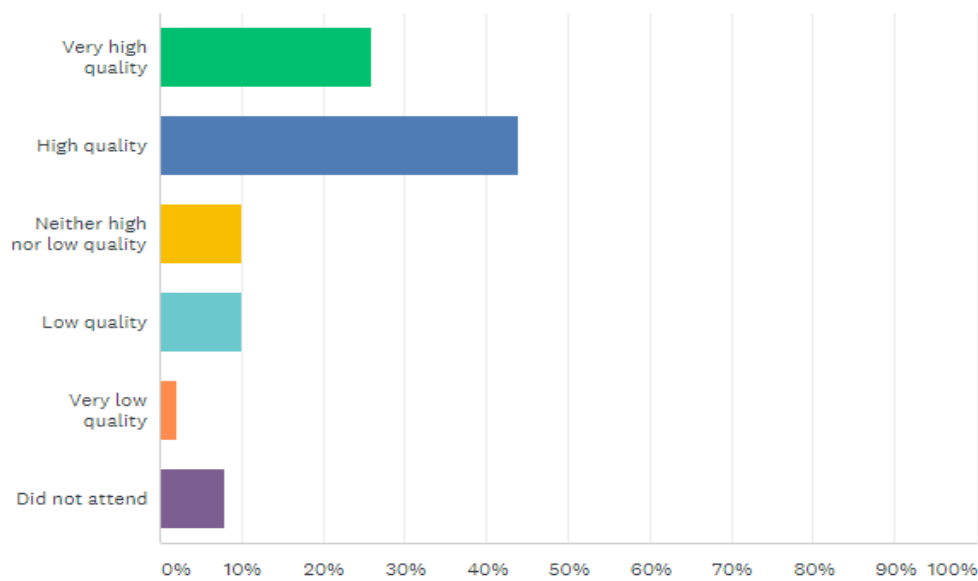
How would you rate the quality of the Conversation style talks?

Answered: 49 Skipped: 1



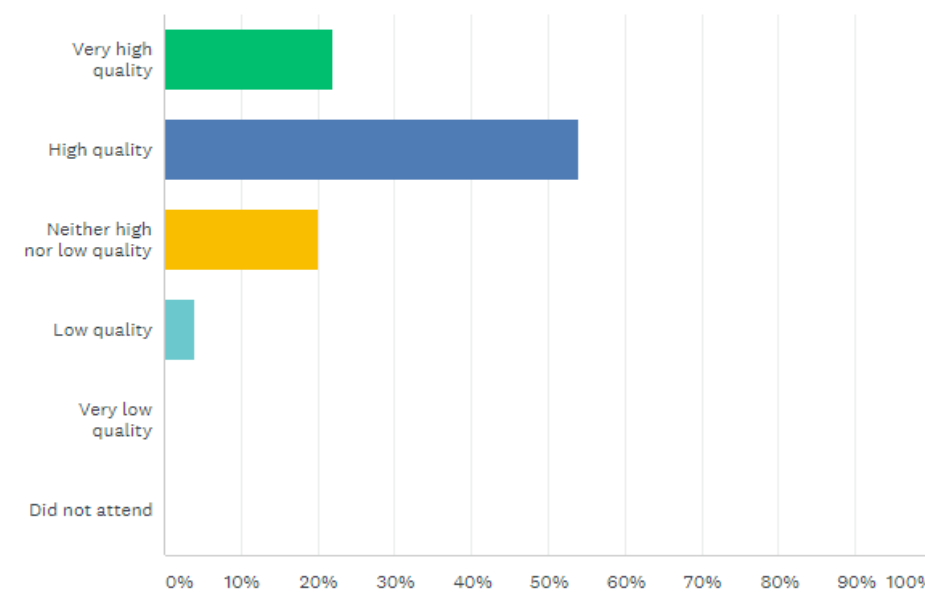
How would you rate the quality of the openspaces?

Answered: 50 Skipped: 0



How would you rate the quality of the talks?

Answered: 50 Skipped: 0



“Informative, laid back, friendly, humorous event.
My favorite conference for a couple of years
now.”

Like:

- Open spaces x9
- Speakers/talks x8 (inc. diversity)
- Culture/Atmosphere x5
- Community/People x5
- Ignites x4
- Vendors x2
- Trivia x2
- Limited size/venue x2
- Food x2
- Tshirts/swag x2
- Hallway track x2
- Happy Hour
- Paytalk
- Keynotes

Dislike:

- Nothing, great job x10
- Travel/parking/handicap parking, seating x6
- Talks not “in depth” enough or “below par” or “I already did that” or “variable quality” or “topic diversity” or “too much kube” x6
- We want BBQ /better lunch/better vegan x4
- Some openspaces/Left talks full to capacity x3
- Openspaces make me socialize/define openspaces ahead of time/openspaces/sponsors dominating openspaces x4
- Getting off schedule x2
- Vendors/“Vendor swag was meh” x2
- More days
- Keynotes weak
- Talk blurbs deceptive
- Loudness/obstructed sightline x2

Organizer Feedback (88 NPS, 8 responses)

- Experience - 50% excellent, 25% very good
- Organized - 50% very, 25% extremely, 25% somewhat
- Friendly - 75% extremely, 12.5% very, 12.5% somewhat
- How much info you get – 62.5% all, 37.5% most
- Time spent – 62.5% just right, 12.5% little long, 12.5% little short, 12.5% way too short
- 93% likely to return

“Just to say how much I enjoy working with the crew and watching it all come together to put on a great event for the community. I get a lot out of doing it each year and see my contribution as an important way to give back.”

Like:

- Inclusion x2
- Working together x3
- Give back x2
- Time balance
- Standup
- Experimentation
- Sponsors back

Dislike:

- Looking for problems
- Some stressing out
- Speaker selection/notification & schedule not set till late
- Need documentation
- Herding cats
- Standups dwell on certain areas
- No role day of event

Speaker Feedback (90 NPS, 10 responses)

- Experience – 50% excellent, 50% very good
- Organization – 40% extremely, 50% very
- Friendliness – 90% extremely, 10% very
- How much info you get – 60% all, 40% most
- How was your talk received – 20% excellent, 60% very well, 20% well

“Everyone was really positive; welcoming, low-pressure environment.”

Like:

- No tech problems/helpful techs/setup organized x4
- Supportive/welcoming x3
- Engaged audience x3
- Venue x2
- Dinner/swag
- Ignite’s a good starter format

Dislike:

- Chromebook support
- Schedule slippage
- Openspace competition with Conversations
- Late info
- No screen I could see
- Not sure how loud I was
- Paying to park

Sponsor Feedback (60 NPS, 10 responses)

- Purchaser 40%, working attendee 50%, corp attendee 10%
- Experience – 70% excellent, 20% very good, 10% good
- Liked: “Always a great event - excellent sessions, great opportunities to meet with customers and prospects.” Vendor area good. Friendly people and networking.
- Disliked: Platinums were upstairs. Water bottles ran out. We want badge scanners. No day before setup. Only 1 minute blurb. Schedule off track. When will courtesy shipping be picked up.
- “A++ highly recommend, etc. Y'all did a bang-up job putting this together, and the community is certainly a testament to your hard work and continuous efforts. I've told everyone at HQ that we need to learn from you.”

Volunteer Feedback (94 NPS, 17 responses)

- Experience: 72.7% excellent, 27.78% very good
- Organization: 33.3% excellent, 55.56% very, 11.11 somewhat
- Friendliness: 88.9% extremely, 11.1% very
- How much info you get – 55.6% all, 38.9% most, 5.6% some
- How much time you spend – 83% about right, 11% too much, 6% too little
- 93% likely to return

Recruiter Feedback (-50 NPS, 2 responses)

- Experience – 100% good
- Casual, good people
- trivia was competing and the people i knew that were there had already left for the day once i got there, we were all in the same place tucked away - i wonder if it was intimidating still to walk over.
- The setup for the recruiting tables was far off to the side of the main event. Most people I don't think realized we were even there, so traffic was low most of the time.

Org/Vol Suggestions

- Explain/demo openspaces better
- AV: confidence screens, visible timer. Better feedback that they're doing good/not good audio wise. Neutral background behind them.
- AV: Backup laptop for bad speaker devices, newer adapters, remote cameras
- AV: docs, labels
- Breakfast: OJ, non-dairy creamer
- Need more pins
- Do better with openspace suite names/numbers/whatever

Org/Vol Suggestions

- Donate shirts, donate lunches
- Registration should have sponsor info
- Colored lanyards or something to ID classes of attendee
- Slides in advance or something
- More better wifi
- Assign vol jobs by slot not time because schedule shifts

Ernest's Thoughts

- Our attempt to curate talks was only partially successful. Don't like Papercall – talk astroturfing, “on behalf of...” We had said we were enforcing a format and we didn't. (And too late in the game.)
- Openspaces are the heart of the event. Need to explain them better. No “preselection” or whatever – set expectations with attendees. You don't like openspaces – don't come.
- Other stuff TL;DR AV, volunteers, orgs good. Venue change. Sponsors good (tune platinum if relevant in new venue, raise price). Food good, get some BBQ or other good box lunch (e.g. East Side King). Swag good, but don't get things where n<#attendees.
- Do we go bigger? Only if we can make openspaces work.