

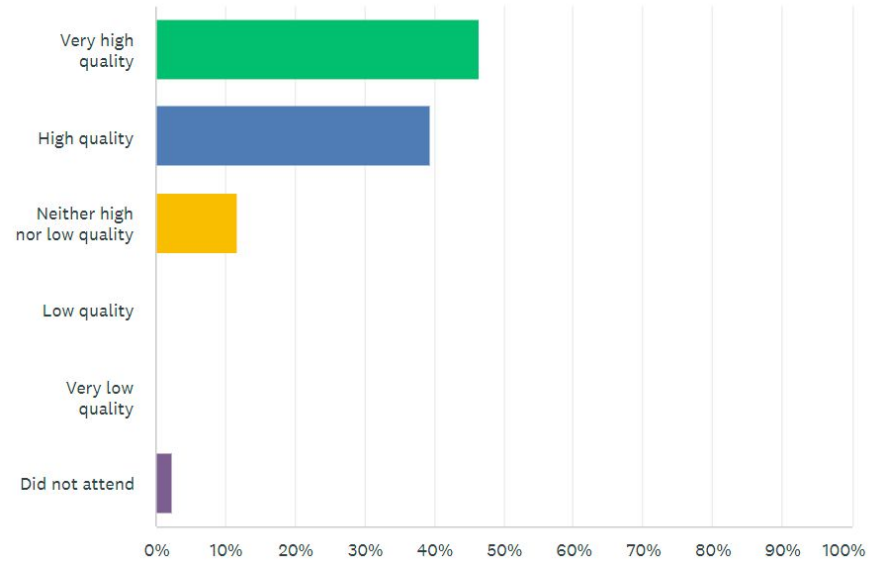


Attendee Feedback (77 NPS, up, 44 responses)

- Overall experience – 70% excellent, 20% very good (up a lot)
- How organized – 48% extremely, 50% very (slightly down)
- Friendliness – 91% extremely, 9% very (up)
- How much info you get – 54% all, 40% most (up)
- Food quality – 16% excellent, 40% good, 44% ok (down)
- Venue quality – 32% very high, 45% high, 20% ok (down)
- Happy hour – 19% didn't go (way down), 30% excellent, 35% very good (up)
- 86% likely to return (same)

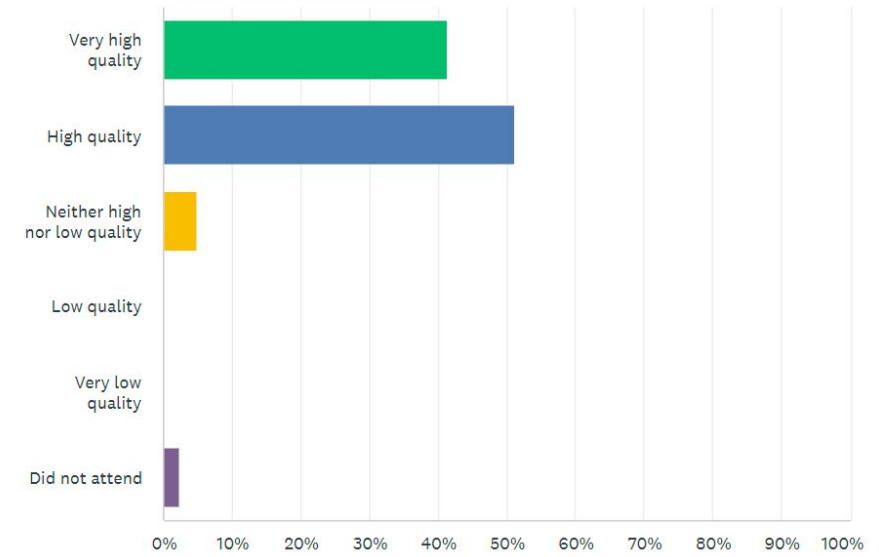
How would you rate the quality of the keynotes?

Answered: 43 Skipped: 1



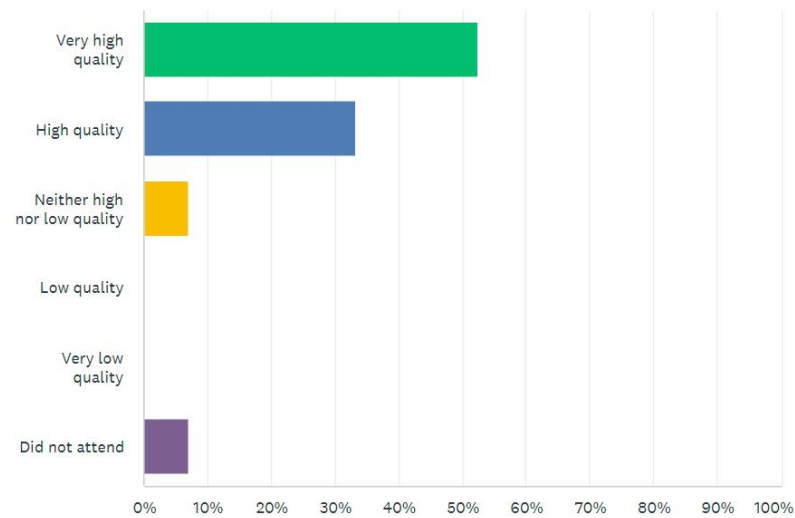
How would you rate the quality of the talks?

Answered: 41 Skipped: 3



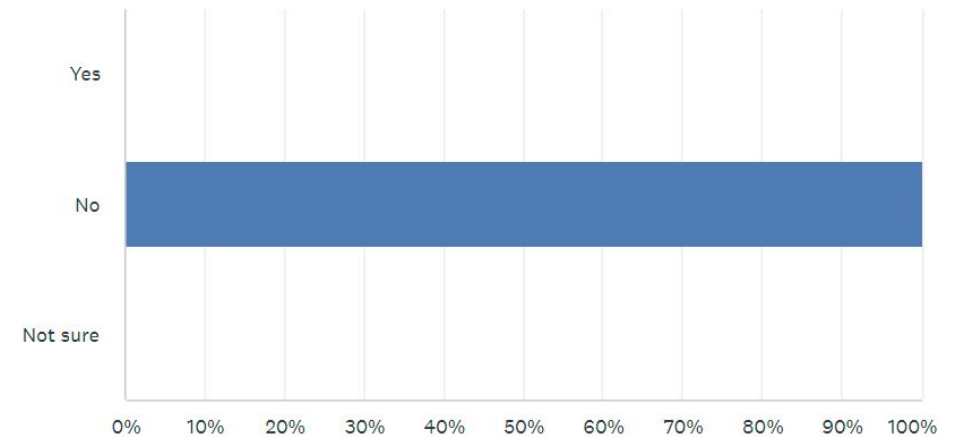
How would you rate the quality of the openspaces?

Answered: 42 Skipped: 2



Did you get COVID within the week after the event?

Answered: 44 Skipped: 0



“I’ve been ~7 times and I always meet new people. Really great and inspiring talks (it was nice to have topics beyond tools and tech and ones that were heartfelt.”

Like:

- People/Community x11
- Discussions x9
- Openspaces x8
- Retro Focus x4
- Toasts x2
- Yearbooks
- Masks
- Tshirts
- Venue

Dislike:

- Nothing x4
- Food x4 (veg runout)
- Retro theme x4 (but what about the tech and noobs)
- Happy hour tight x3
- Masks x2
- Record it x2
- Parking x2
- Badges not readable
- Location x2
- Enthusiasm
- Venue (tight?) x2
- Keynotes
- Couldn’t attend everything
- Attendance limits

Organizer Feedback (13 responses)

- Experience - 77% excellent, 15% very good (up)
- Organized - 31% extremely, 54% extremely (up)
- Friendly - 54% extremely, 38% very (down)
- How much info you get – 62% all, 38% most (same)
- Time spent – 62% just right, 8% everything else (same)
- 71% likely to return (down)

“It's really just such a great group to work with. Great to be seeing everyone again. Enjoy it every year.”

Like:

- Great group x5
- Could participate more x2
- venue x2
- reconnecting x2

Dislike:

- Unclear roles x2
- Roles taken x2
- delegate more

Speaker Feedback (92 NPS, up, 13 responses)

- Experience – 62% excellent, 31% very good (up)
- Organization – 42% extremely, 58% very (up)
- Friendliness – 85% extremely, 15% very (down)
- How much info you get – 62% all, 31% most (same)
- How was your talk received – 38% excellent, 23% very well, 38% well (more spread)

“Great crowd, easy audience, lots of interaction after the talk with people asking additional questions.”

Like:

- Low stress, chill
- Supportive/welcoming x3
- Great audience x3

Dislike:

- AV issues x2
- Should run off an official laptop x2
- Venue spread out/signage x2

Sponsor Feedback (50 NPS, down, 8 responses, 5 gold 2 platinum 1 happy hour)

- Purchaser 50%, working attendee 63%, corp attendee 50% (more overlap)
- Experience – 38% excellent, 25% very good, 38% good (down a lot)
- Liked: Right audience x2, authentic content, honest and real, community x2, flow, great job x2, openspaces
- Disliked: Platinums were in the dark, location, masks, few leads

Volunteer Feedback (88 NPS, same, 8 responses)

- Experience: 88% excellent, 12% good (up)
- Organization: 38% excellent, 50% very, 13 somewhat (same)
- Friendliness: 75% extremely, 25% very (down)
- How much info you get – 75% all, 25% most (way up)
- How much time you spend – 75% about right, 13% too much, 13% too little
- 94% likely to return (same)
- Good: friends x2, community x2, give back x2
- Bad: unconference posting x2, not enough to do x2, parking

Ernest's Thoughts

- Great job everyone, like riding a bike even after years off
- Great venue, can handle some more
- Just being there and talking with people was the most beloved bit
- Everyone but sponsors happier, or still happy
- Food quality is one thing, but running out of stuff isn't excusable (day 2 breakfast was leftover trash?) - should revisit
- Bah to mask whiners, we didn't superspread
- There will always be those who don't read or don't like the theme, that's why we change them
- Time for new blood!